

Meeting Minutes - Open Source Matters, Inc. Board meeting 21 August 2012

Attendees:

Ofer Cohen, Javier Gomez, Alice Grevet, Paulo Griettner, Thomas Hampton, Dianne Henning, Paul Orwig, Jacques Rentzke, Marijke Stuivenberg

Excused: Leonel Canton, Robert Deutz, Altansukh Tumenjargal

Quorum: Yes
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### I. Approval of previous meeting's minutes

The previous meeting's minutes will be approved by email.

### Review of OSM board of directors motions brought to the floor via the email list, please circulate list by email in advance

No motions were made.

### II. Treasurer's report

- a. Citibank: \$38,225.66
- b. Money Market: \$245,553.65
- c. PayPal: \$11,892.62

Paul thanks Thomas for the work he's been doing to get the finances in shape from a reporting standpoint.

Budget questions from the JPeople discussion: when can the financial statements be published on the OSM website? Thomas hopes to resolve tax reporting details with the accountants that go back several years, in order to have the statements ready for publication this month.

### III. Old Business

#### a. Dissolving the COC discussion

More input is needed in the shared document on this topic. Paul will revive the email thread to encourage feedback and comments. The next step will be to try to turn it into a proposal for an OSM vote, to then be shared with the rest of leadership, if we vote to move forward with it.

### IV. New Business

#### a. OSM term extensions and elections

Paulo is interested in the events team leader position, and will share his vision for the position in the email thread.

The call for nominees will be worded similarly to last time, adding the specific role for a capital committee leader.

#### b. Demo site

Marijke has shared a document on demo site documentation, and invites our comments. Ofer will add his suggestions about length of free service, multi-lingual support, etc.

#### c. JWC Summit plans

Based on the email thread, there is an agreement on having a joint leadership summit meeting the Thursday before the JWC starts. OSM will meet the day before, on

Wednesday, for a one day meeting.

d. **Storage of official OSM papers**

The WTP attorneys are in the possession of a handful of official OSM documents. The Secretary is responsible for OSM documents, but is not required to store them. OSM agrees to ask WTP for an inventory of these documents and how much it would cost to keep these papers stored. If it is a short list perhaps they could be made into PDF's.

e. **A big idea**

It would draw the community together and give us some positive extra exposure if we could all come together as a project around a common idea. The JCM had an idea at one point to get nominations of worthy projects for a new website design. Based on those needs, volunteers from the community would be recruited to contribute their extensions, services, hosting, etc., to build a great website for a deserving organization. That idea never got off the ground (it could be any idea). Brainstorming about ideas will continue.

## V. Reports

a. **Capital Committee**

The ad on the download page has gotten some interest from hosting providers – they are bidding for ads on that page, and one signed up for a sponsorship. A team is needed to study what to do with advertising on other pages of j.org.

b. **License, Trademark, and Copyright Committee**

We are waiting for legal input to make progress on the new site.

Trademark situations in Portugal and China have been forwarded to the legal list.

Priority for the processing of applications is going to JDays and JUG's.

The Google group will be informed of the new logo for JDays.

A new person is being recruited to help update logos to the latest version.

c. **Budget Committee**

The 2013 budget is behind schedule. We are still waiting for feedback on overall project goals. One of the things the strategy group will try to help with is defining what those goals should be.

Paul will write a short, targeted document about the goal setting process to help move things along more quickly.

Once the push for 3.0 is over, Thomas will email the teams as a reminder to be thinking about the goals and finalizing the budget.

d. **Events team**

Still working on the JWC

Finishing more and more tasks

Program looking good over 110 talks were proposed

Sponsoring, we are on a good way to reach our expectations

We are planning to spam the community with information about the JWC

e. **Demo site report**

The amendment to extend the contract for 1 year has been signed. The contract is now extended from August 1, 2012 until July 31, 2013.

The new landing page for the demo site has been launched.

OSM earnings for July 2012 are \$15,143.38, which includes an offer to clients for a 40% savings if they upgraded the monthly plan to a 1 year standard Joomla plan. There were 172 conversions, and the OSM additional commission for July (as a result of the promotional offer) = \$7,428.33 [(172 x \$143.96) x 30%]. It is possible that next month will show a reduced revenue, approximately \$1,029.42.

Payments for the adjusted July payment schedule are being made on time.

f. **Shop**

\$ 81.70 total commissions for July

g. **Internationalization**

Javier will be leading a session at the JWC to bring in more contributors.

h. **PR & communications**

Sandy reports that an article in inc.com about Joomla will be coming out soon.

Voxus offered to do some local press for JDay Chicago.

i. **Education & certification**

The education group is at a standstill. Leonel shared a proposal for certification. We will await his feedback on that.

j. **Inter-leadership strategy team**

Paul, Milena and Chris met for a first meeting. A document was started to survey ideas, and a blog post will be coming soon.

**VI. Celebrating Success [5 min]**

- a. Joomla 3 Alpha 2 release
- b. InMotion global platinum sponsorship (\$25,000)
- c. Javier's backend language pack installation feature made it into the core!
- d. Serving 10,006 extensions to the community
- e. GSOC is coming to an end. A big Thank You to Chad Windnagle, Elin Waring and Andy Tarr for their leadership. A proposal from the GSOC group for scholarships for the GSOC students to attend JDays and the JWC has been requested.

**Next meeting: Tuesday, September 18, 2012 at 15:00 UTC**

**Dianne made a motion to end the meeting. Marijke seconded.**

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*Prepared by Alice Grevet (Secretary of the board of Open Source Matters, Inc)*